

Gráfico 1 – Total de entrevistados

Fonte: Univille, Promotur e JOC&VB (2006-2007)

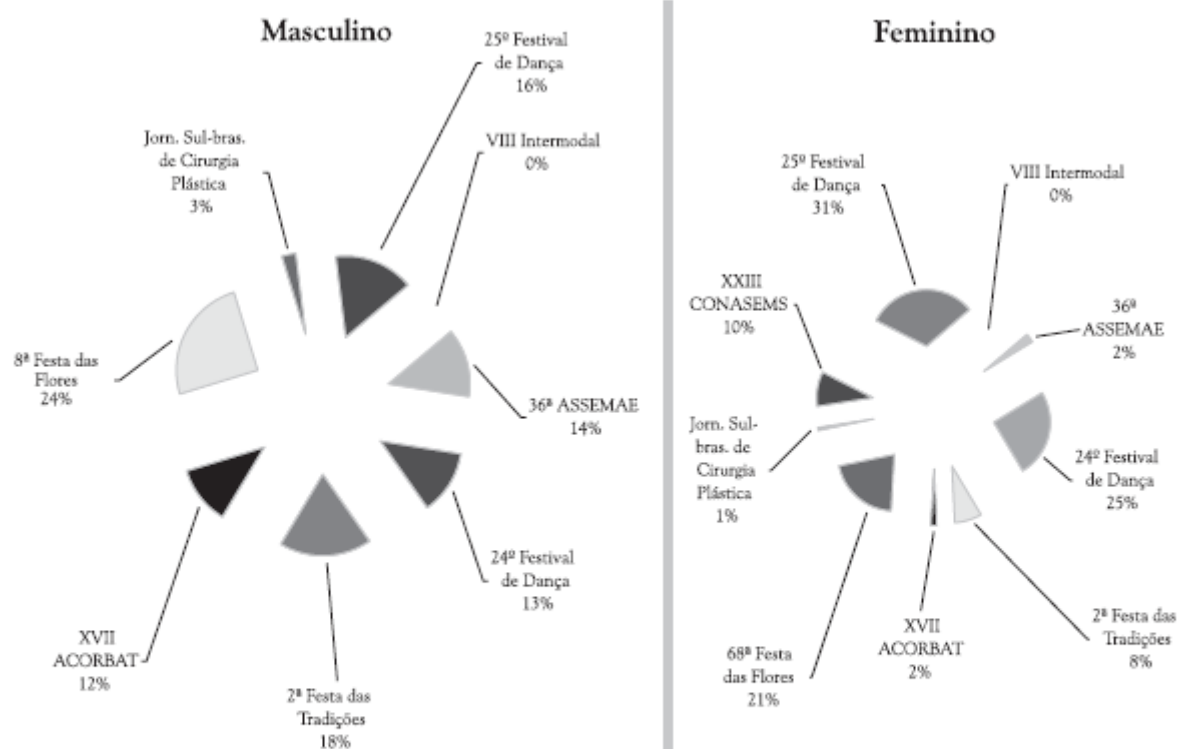


Gráfico 2 – Gênero dos entrevistados
 Fonte: Univille, Promotur e JOC&VB (2006-2007)

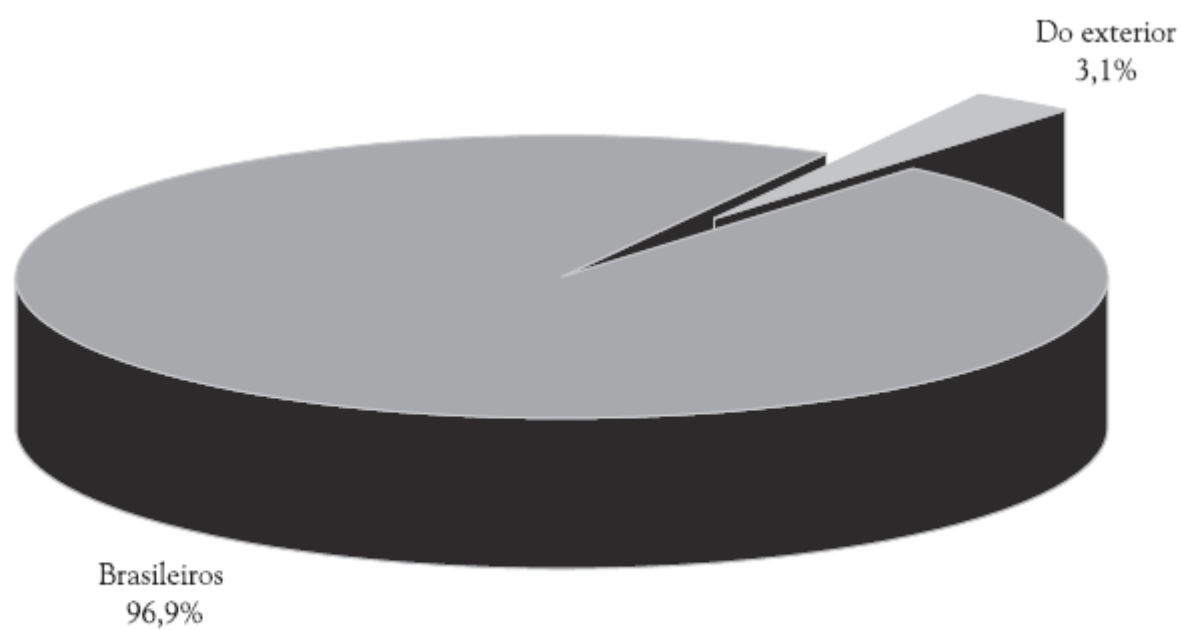


Gráfico 3 – Residência permanente dos entrevistados
Fonte: Univille, Promotur e JOC&VB (2006-2007)

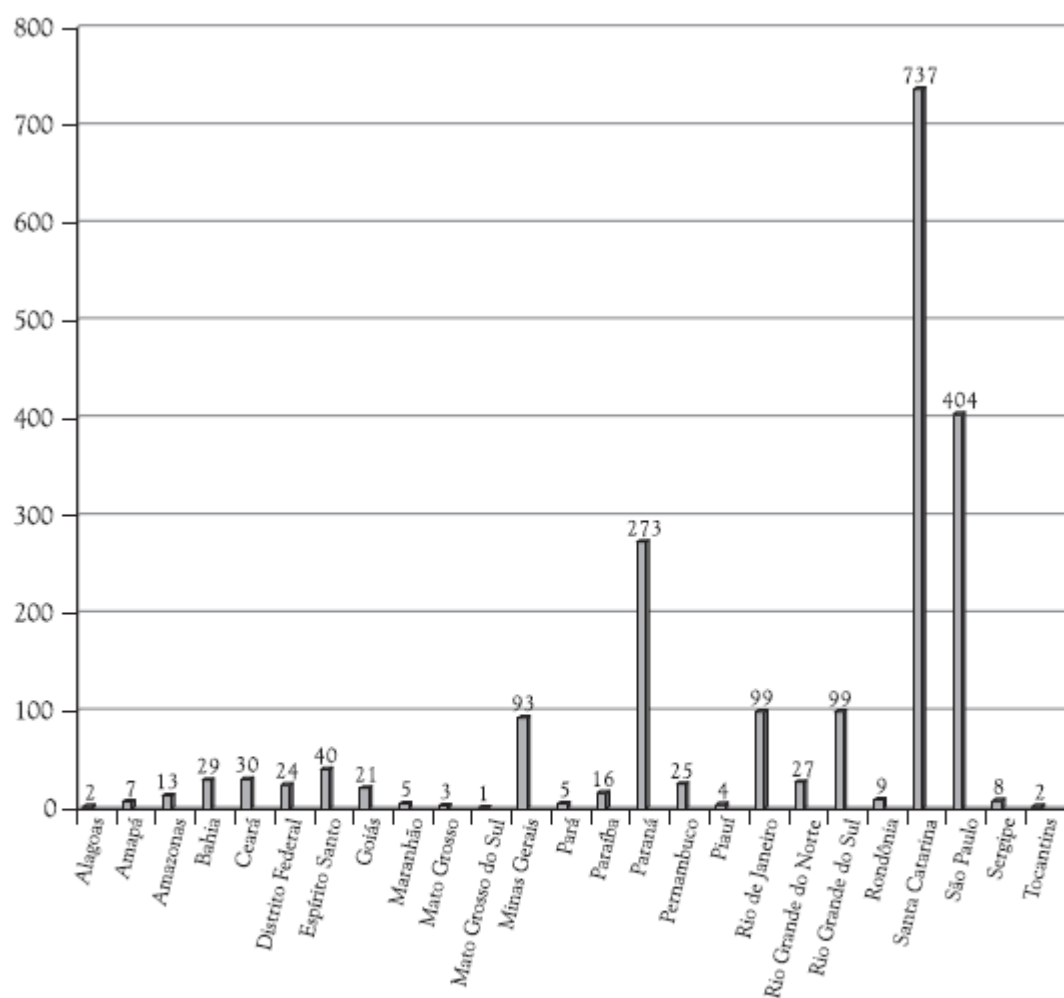


Gráfico 4 – Residência permanente dos entrevistados por estado brasileiro

Fonte: Univille, Promotur e JOC&VB (2006-2007)

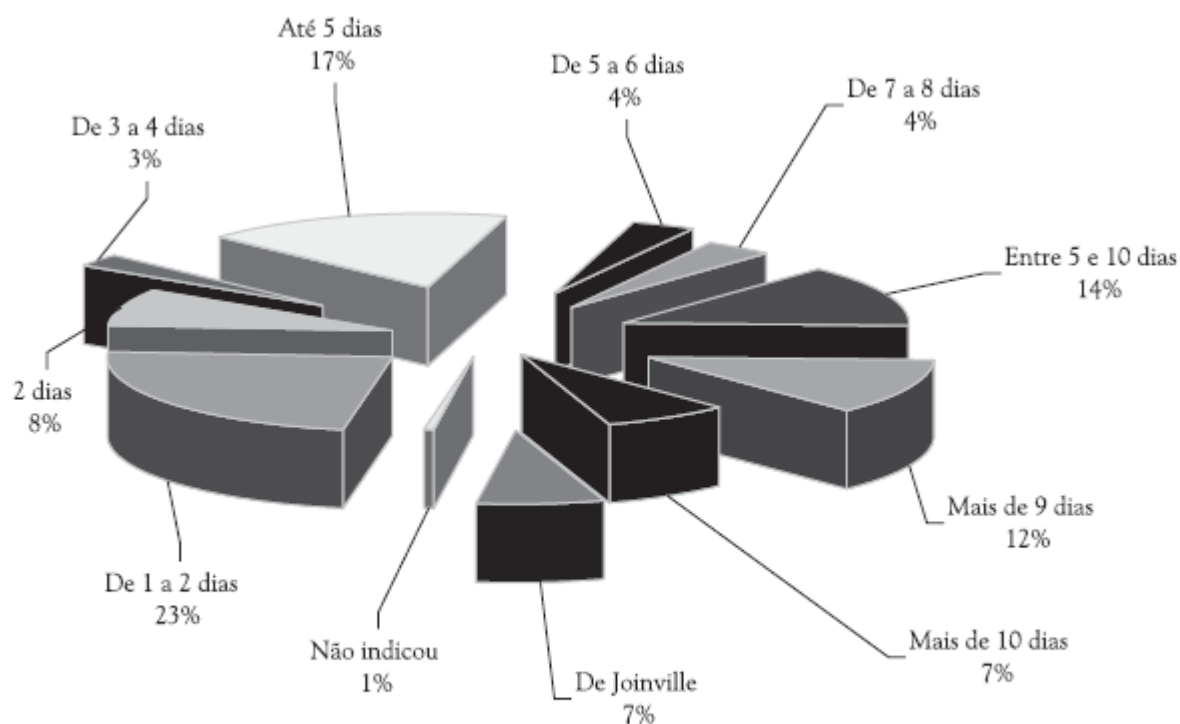


Gráfico 5 – Permanência em Joinville
 Fonte: Univille, Promotur e JOC&VB (2006-2007)

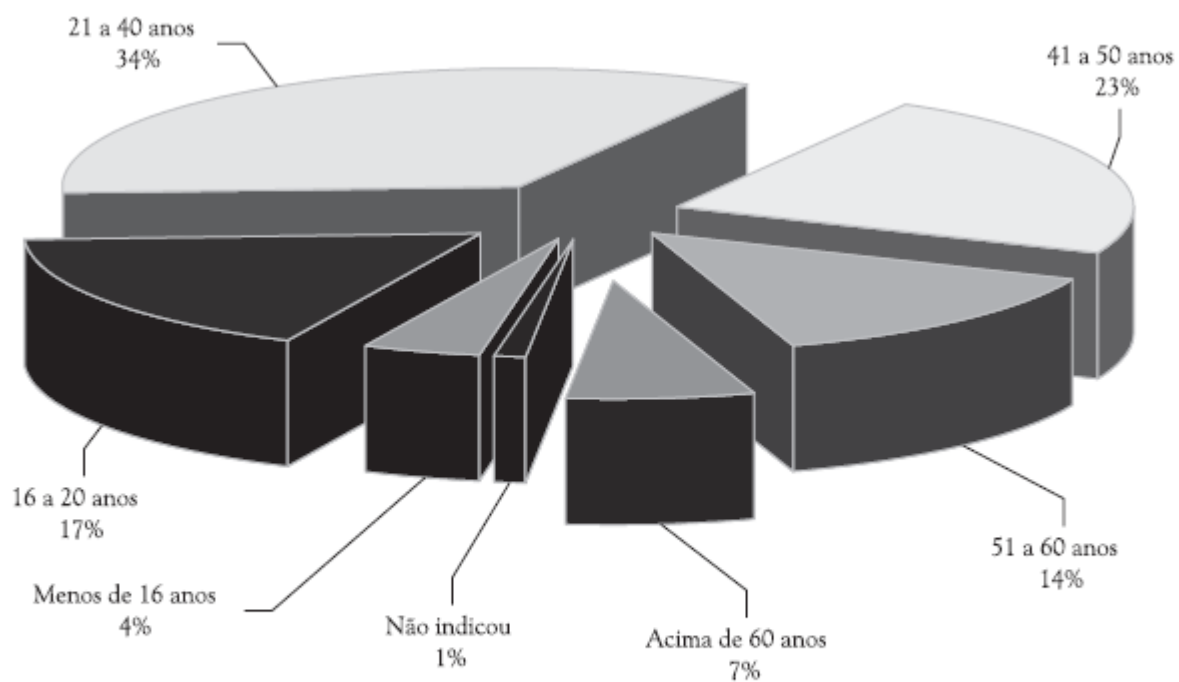


Gráfico 6 – Idade dos participantes dos eventos
Fonte: Univille, Promotur e JOC&VB (2006-2007)

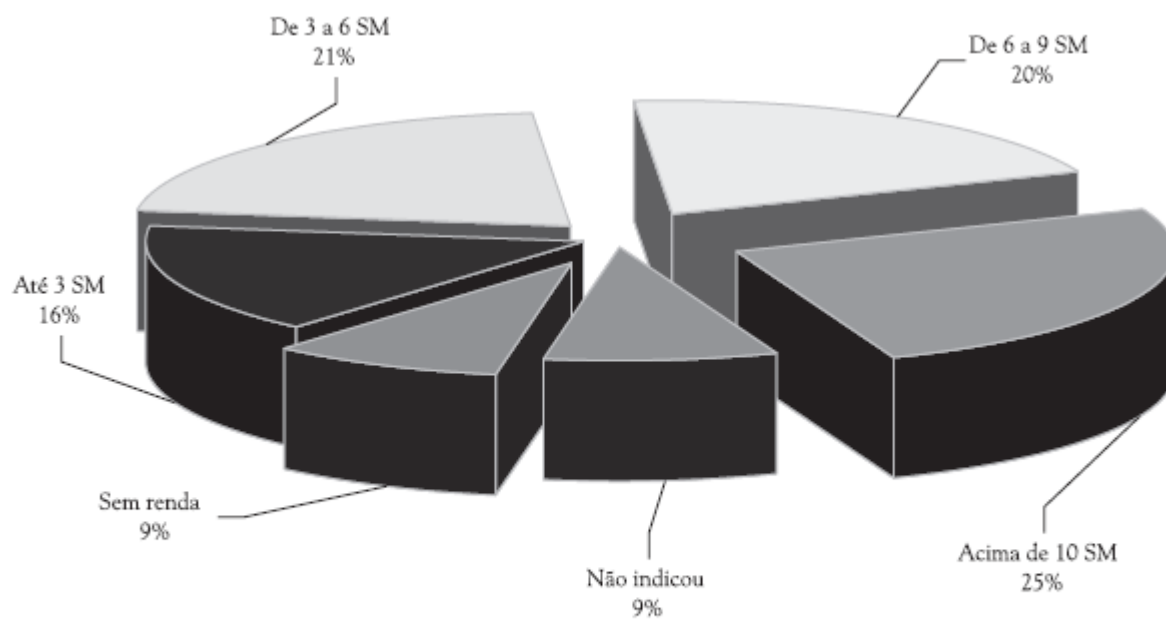


Gráfico 7 – Renda média mensal dos entrevistados (por Salários Mínimos)
Fonte: Univille, Promotur e JOC&VB (2006-2007)

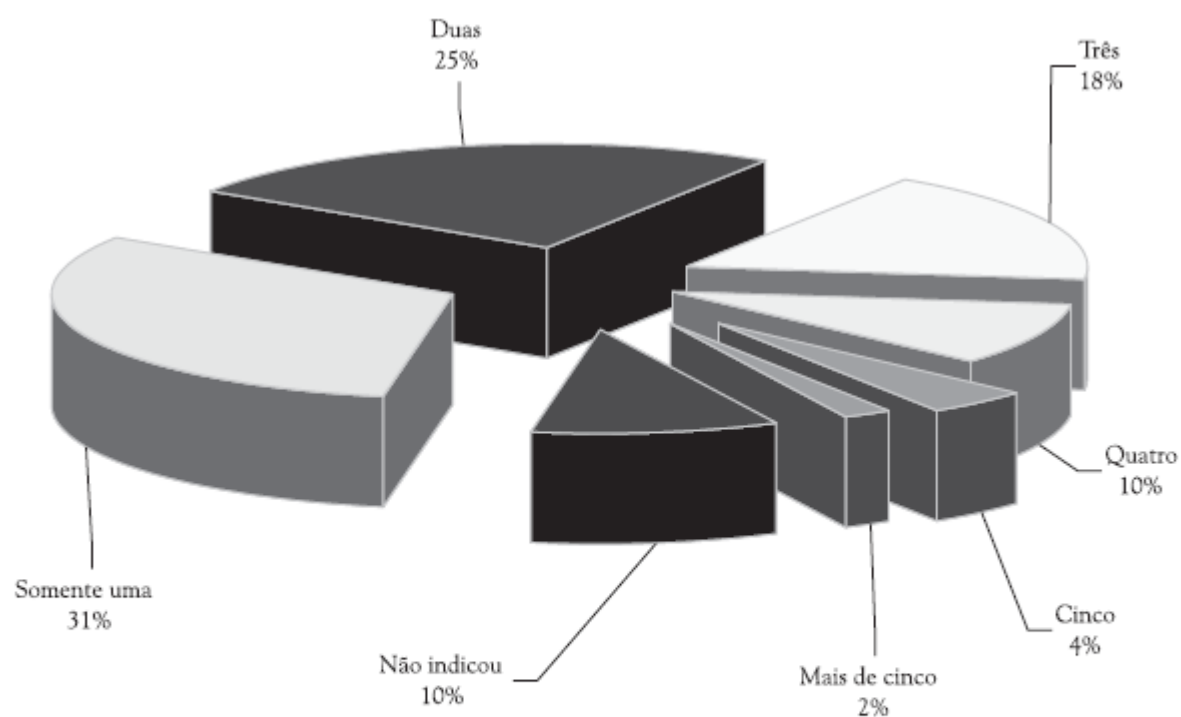


Gráfico 8 – Número de pessoas dependentes da mesma renda mensal
Fonte: Univille, Promotur e JOC&VB (2006-2007)

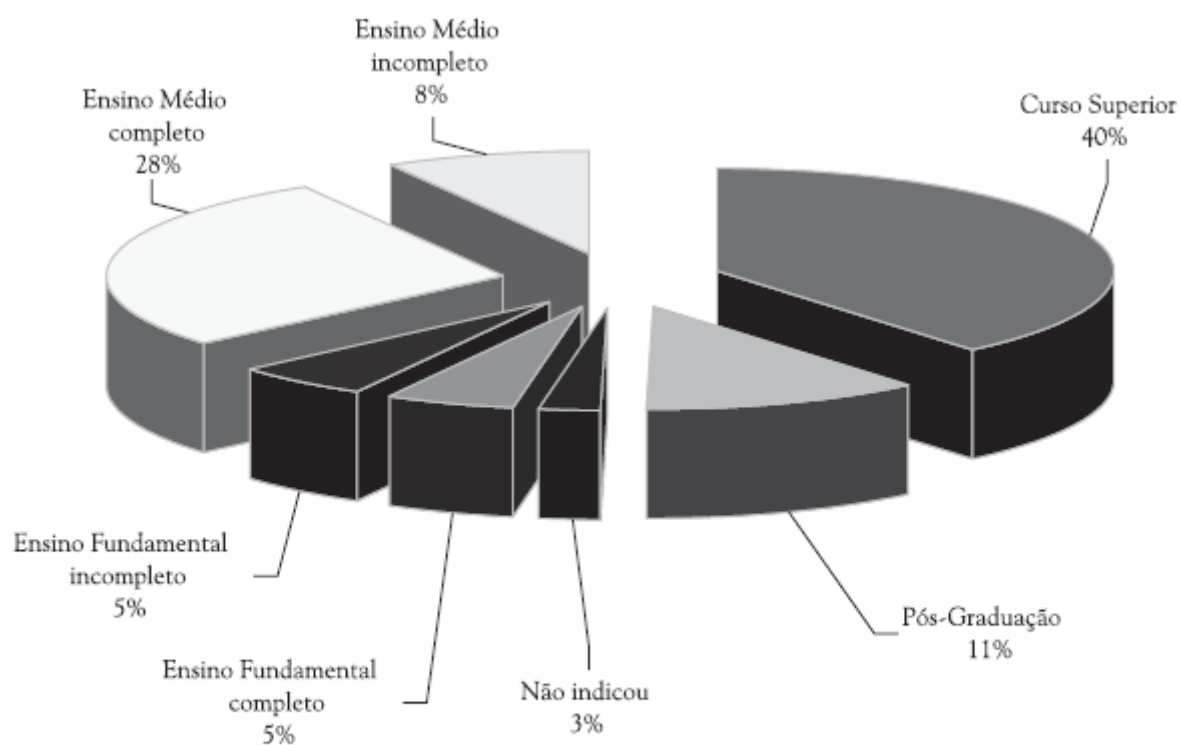


Gráfico 9 – Grau de instrução dos entrevistados
 Fonte: Univille, Promotur e JOC&VB (2006-2007)

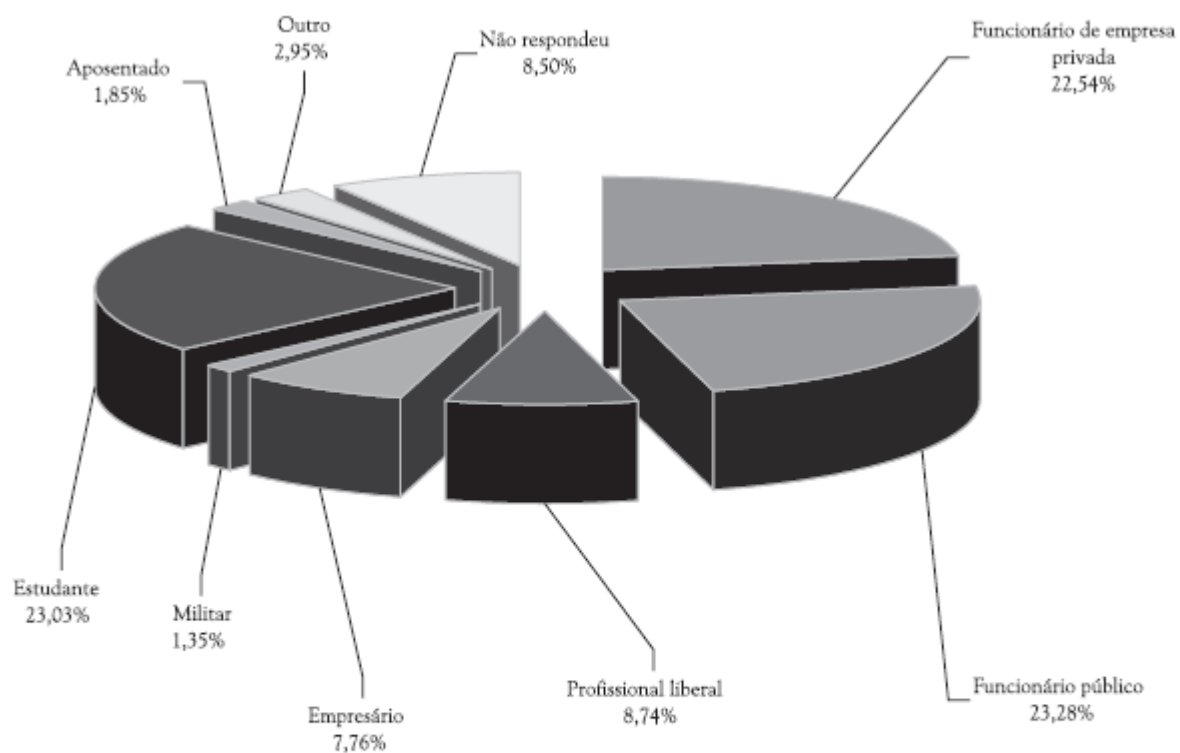


Gráfico 10 – Perfil profissional dos entrevistados
Fonte: Univille, Promotur e JOC&VB (2006-2007)

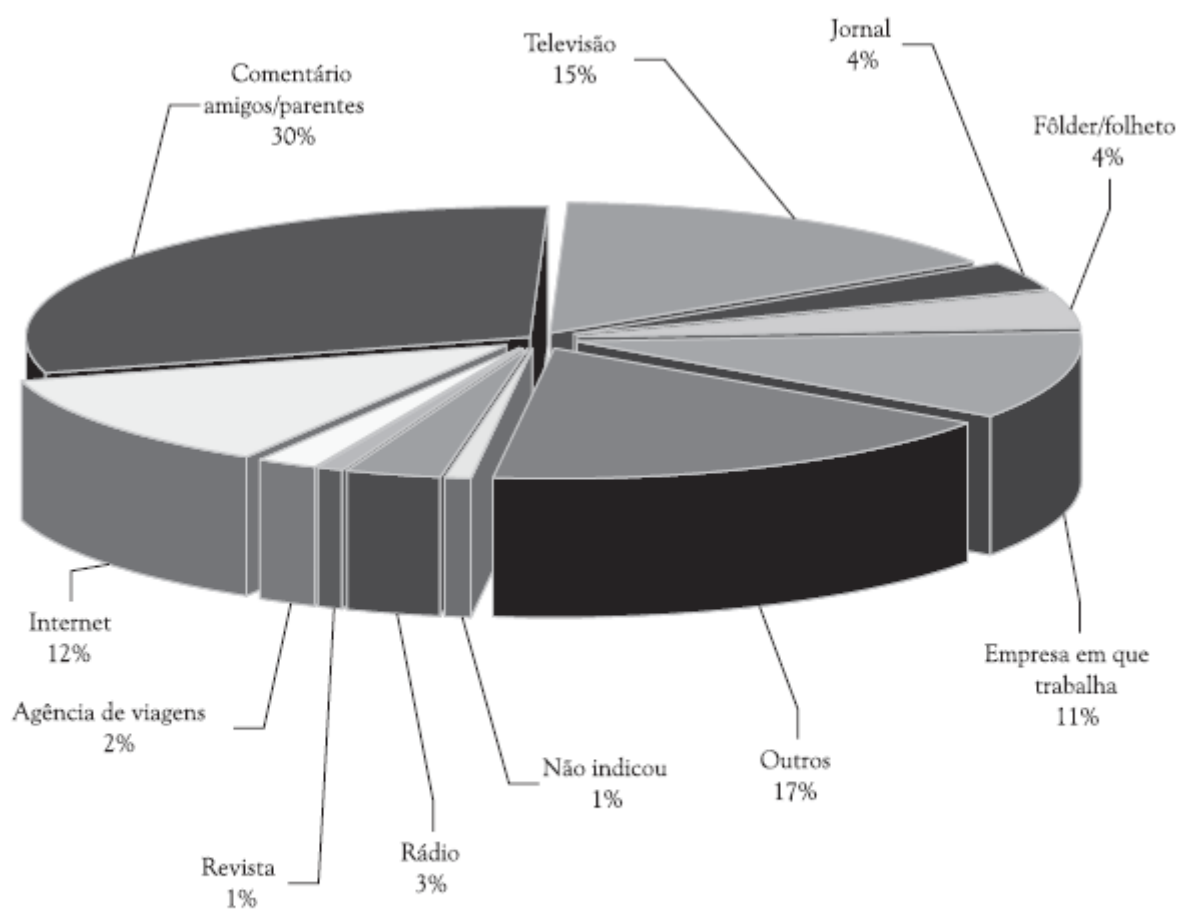


Gráfico 11 – Meio de conhecimento do evento
 Fonte: Univille, Promotur e JOC&VB (2006-2007)

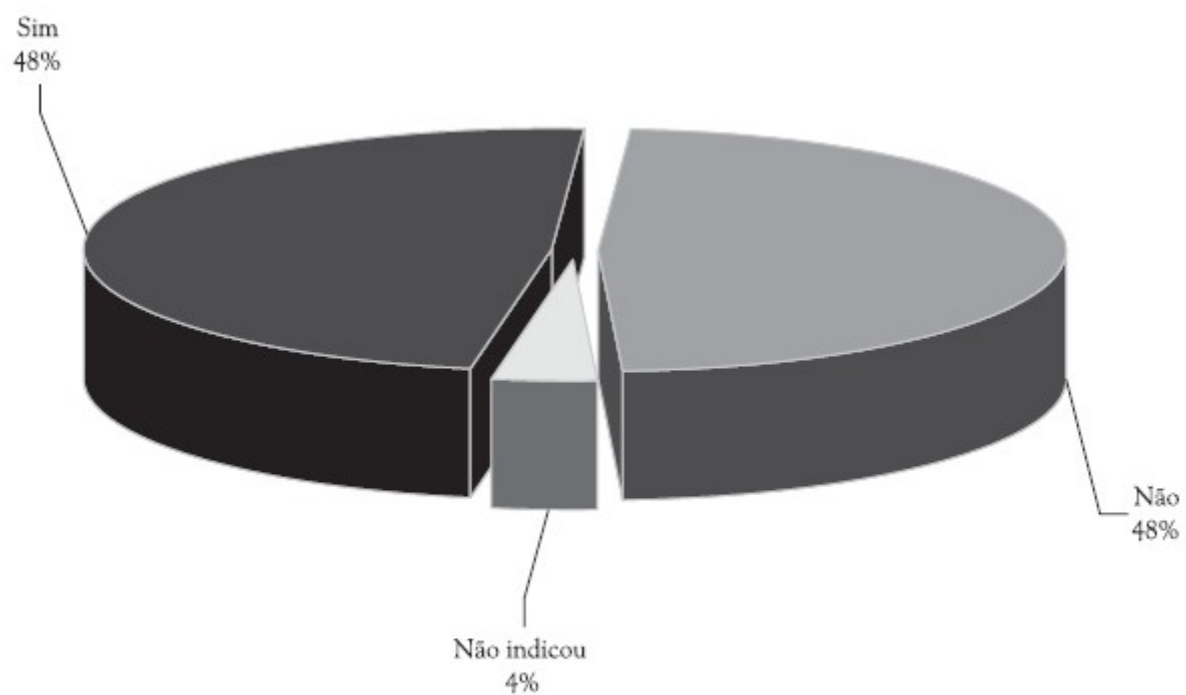


Gráfico 12 – Primeiro ano de participação nos eventos
Fonte: Univille, Promotur e JOC&VB (2006-2007)

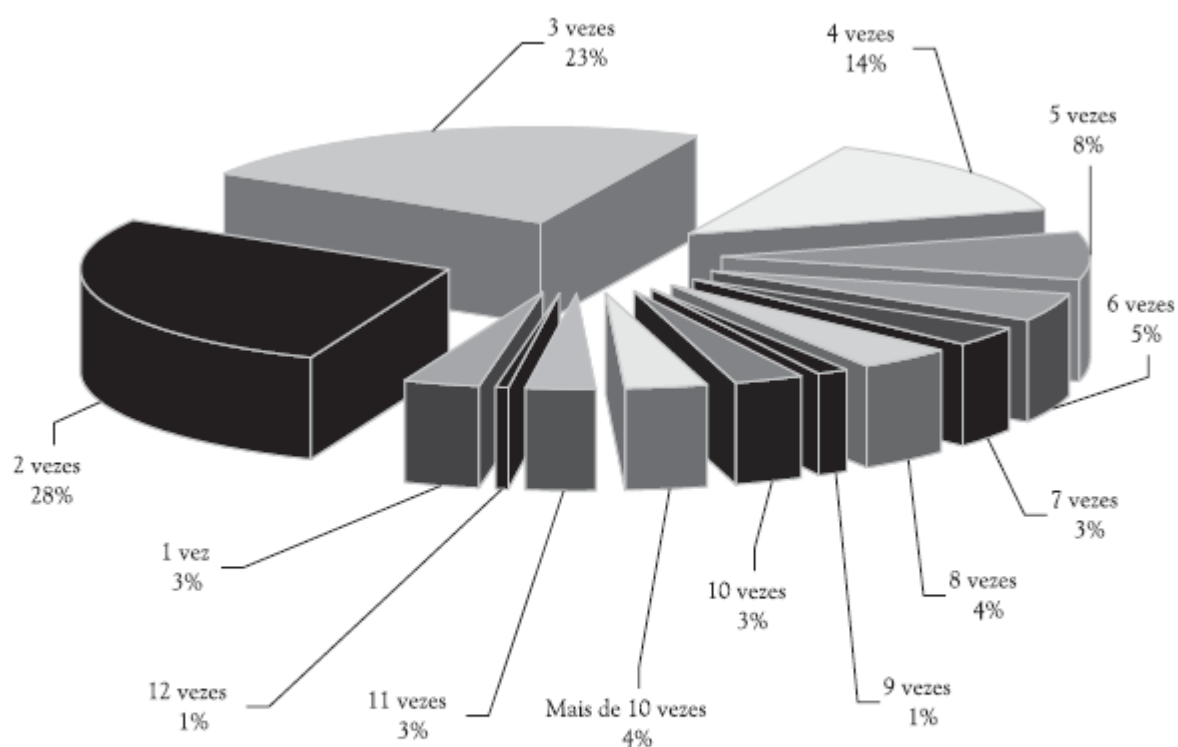


Gráfico 13 – Número de vezes que participou dos eventos
 Fonte: Univille, Promotur e JOC&VB (2006-2007)

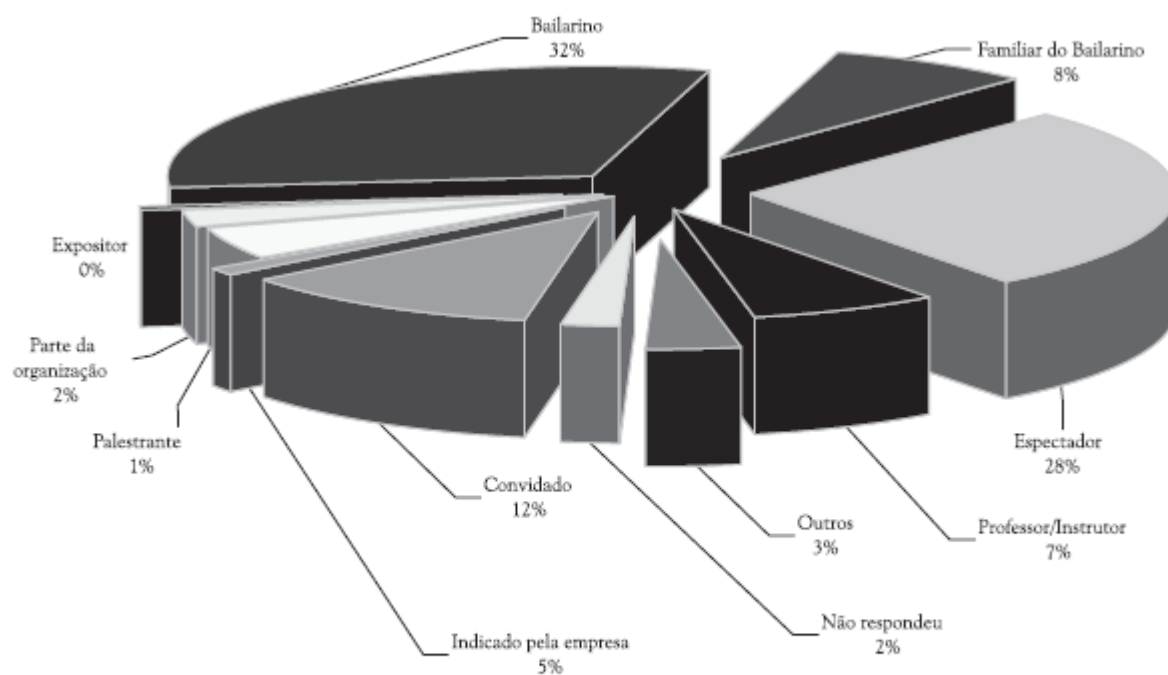


Gráfico 14 – Condição de participação no Festival de Dança
Fonte: Univille, Promotur e JOC&VB (2006-2007)

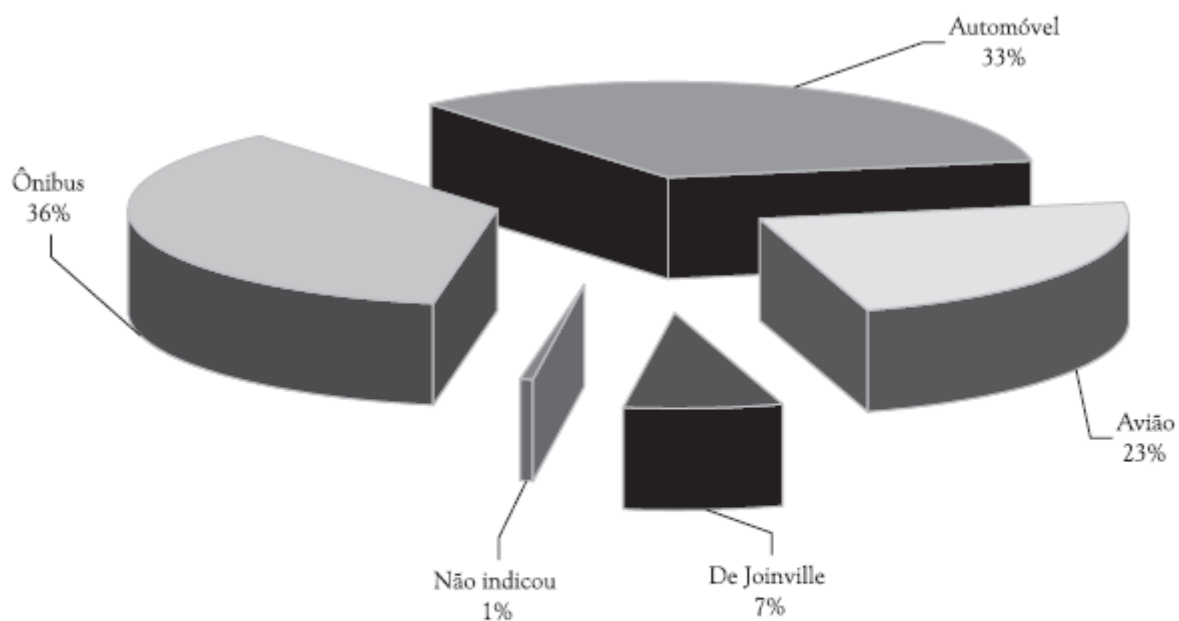


Gráfico 15 – Transporte utilizado para participar do evento
Fonte: Univille, Promotur e JOC&VB (2006-2007)

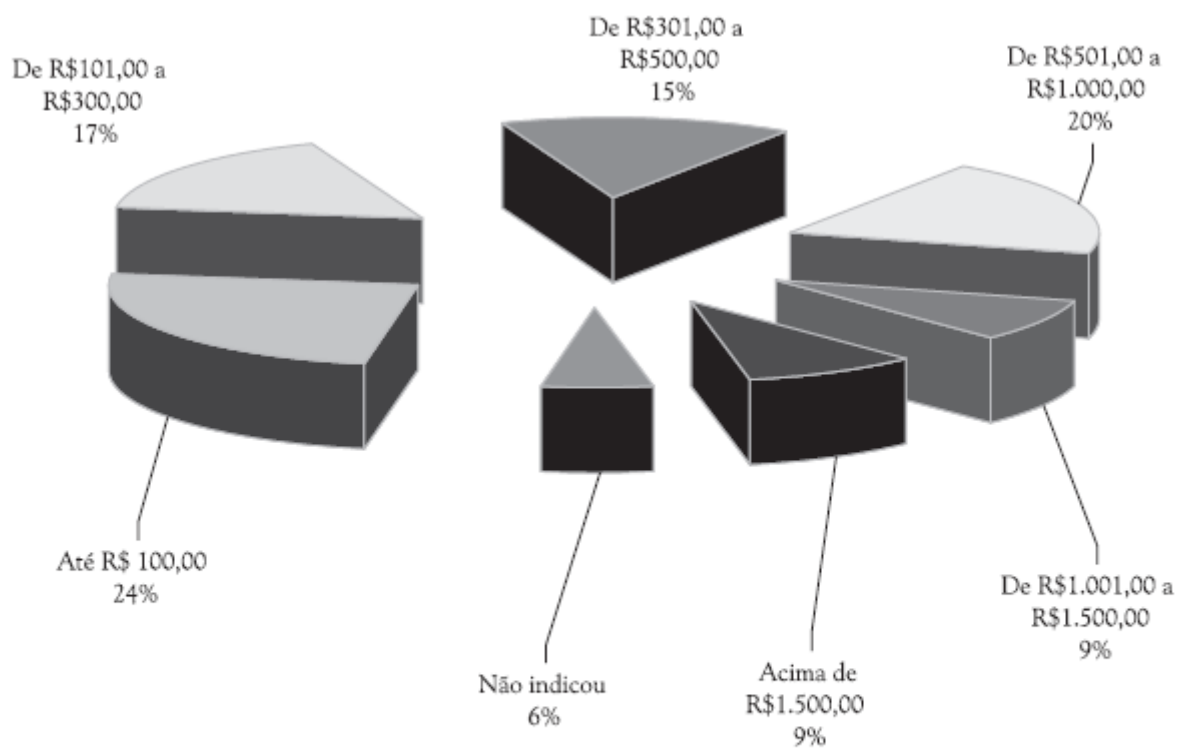


Gráfico 16 – Gasto médio previsto por dia em Joinville
 Fonte: Univille, Promotur e JOC&VB (2006-2007)

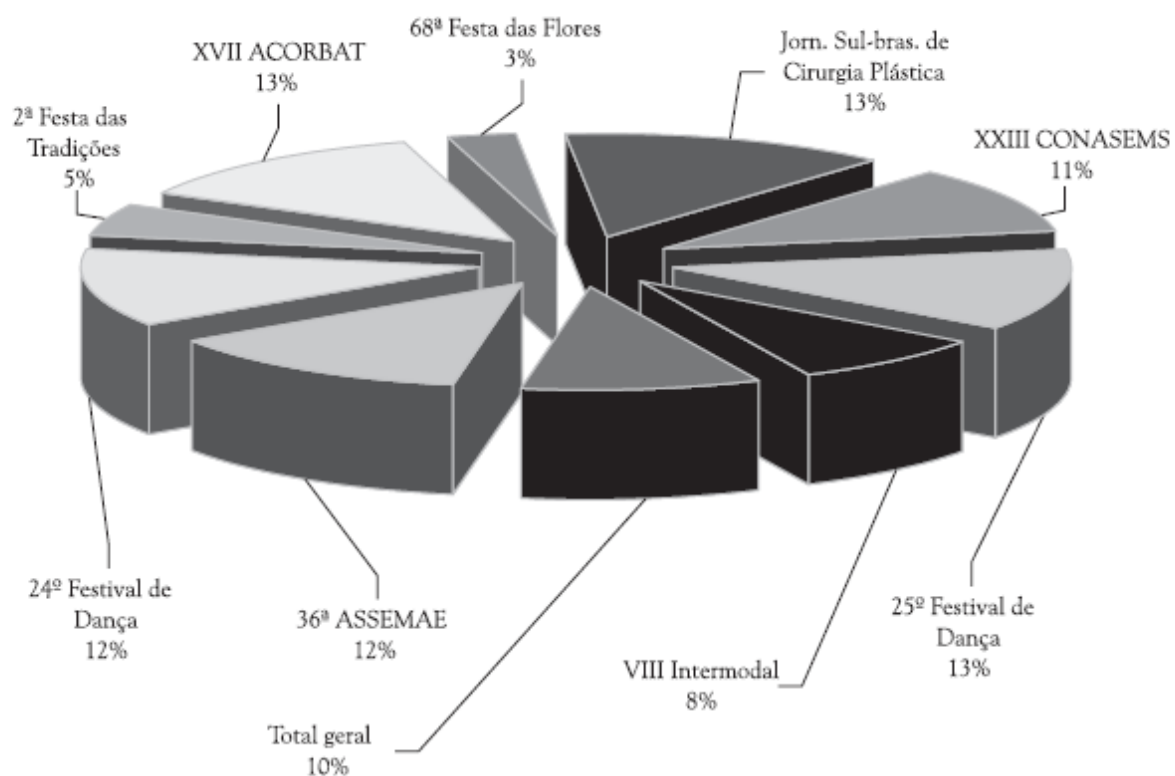


Gráfico 17 – Gasto médio previsto em Joinville em cada evento (em R\$)
 Fonte: Univille, Promotur e JOC&VB (2006-2007)

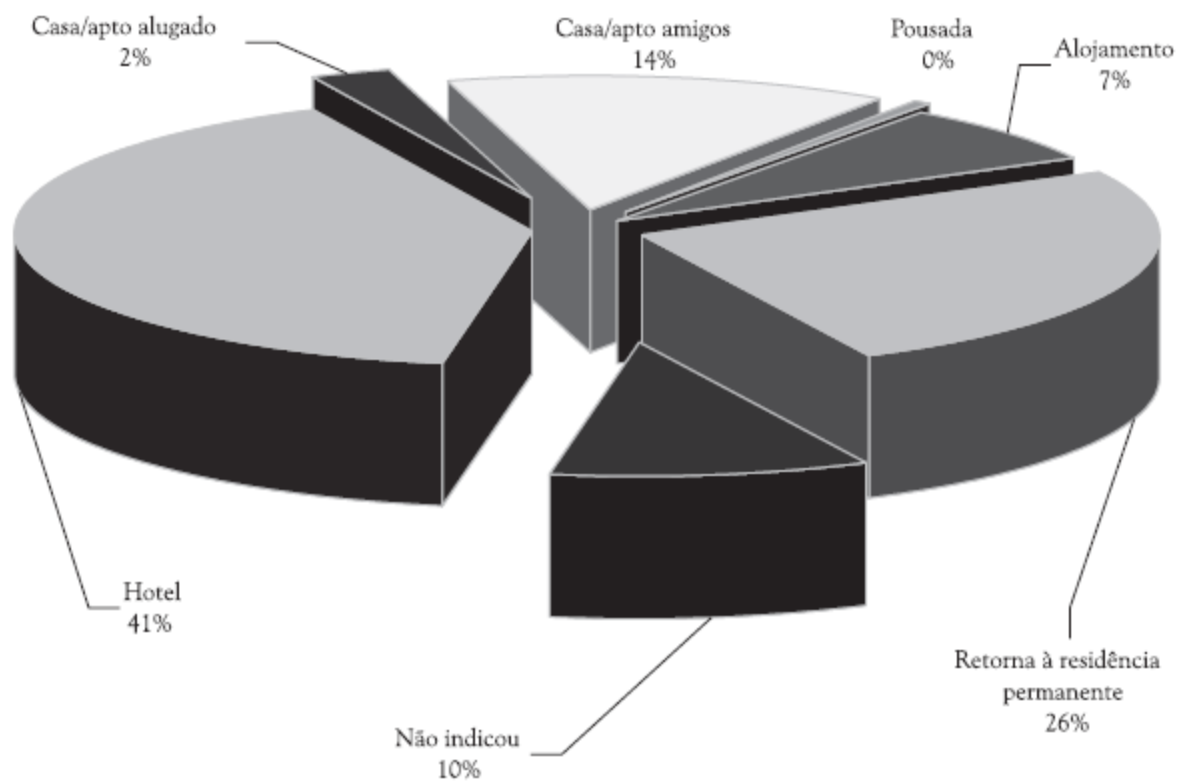


Gráfico 18 – Meio de hospedagem
Fonte: Univille, Promotur e JOC&VB (2006-2007)

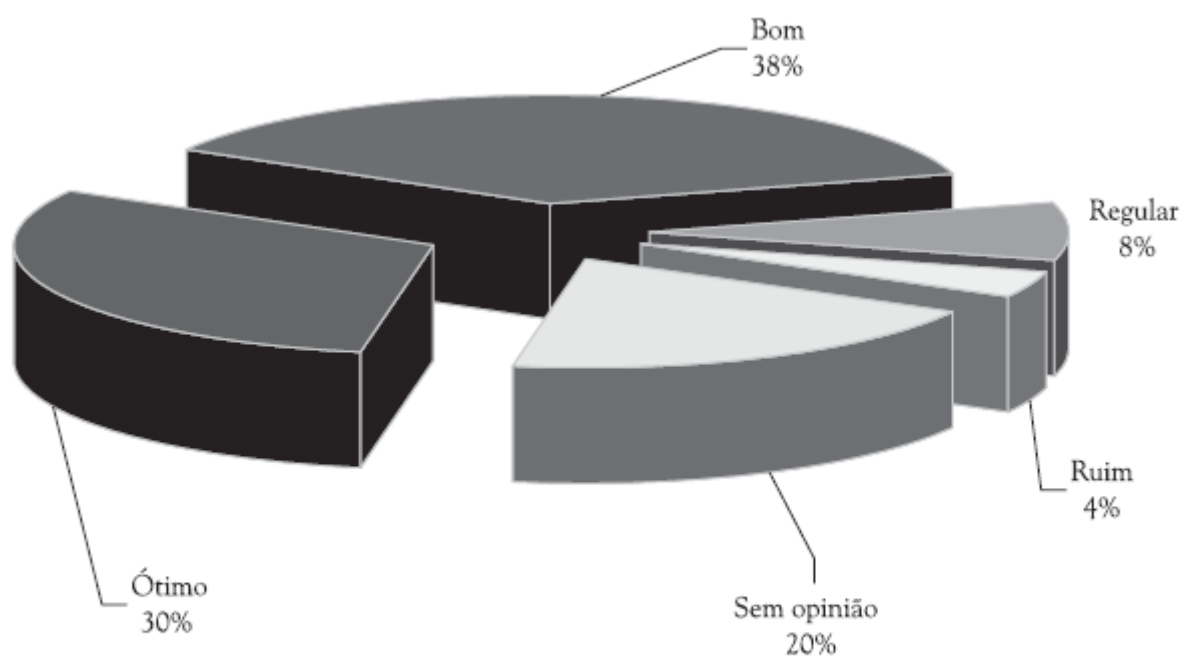


Gráfico 19 – Obtenção de informações
Fonte: Univille, Promotur e JOC&VB (2006-2007)

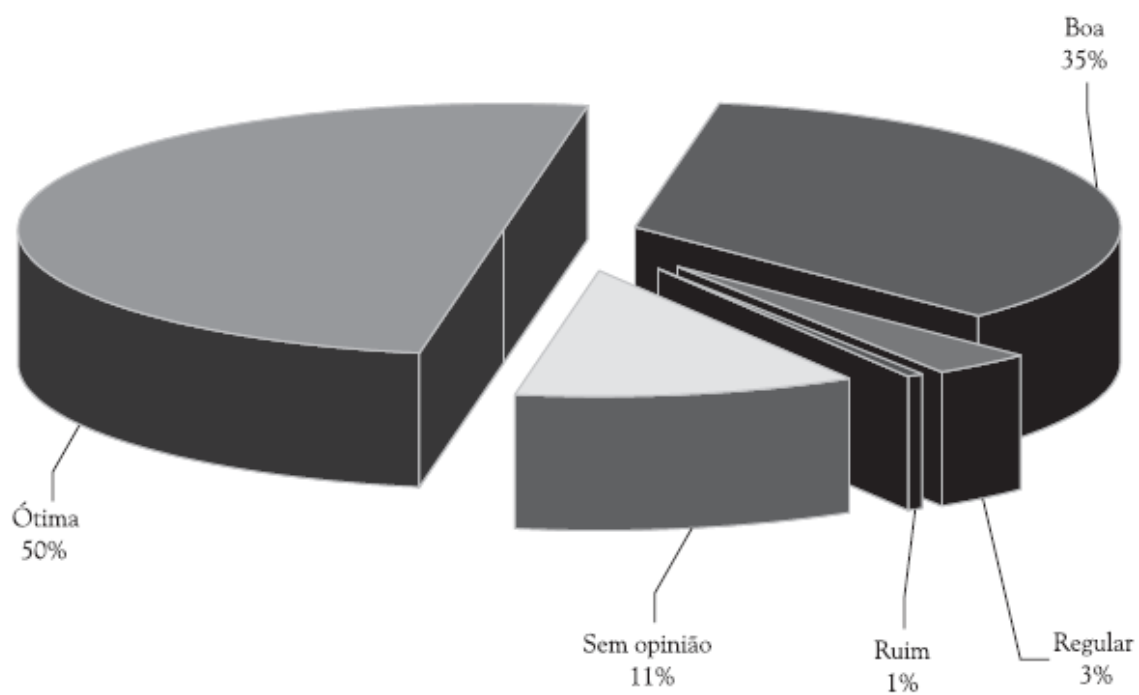


Gráfico 20 – Hospitalidade
Fonte: Univille, Promotur e JOC&VB (2006-2007)

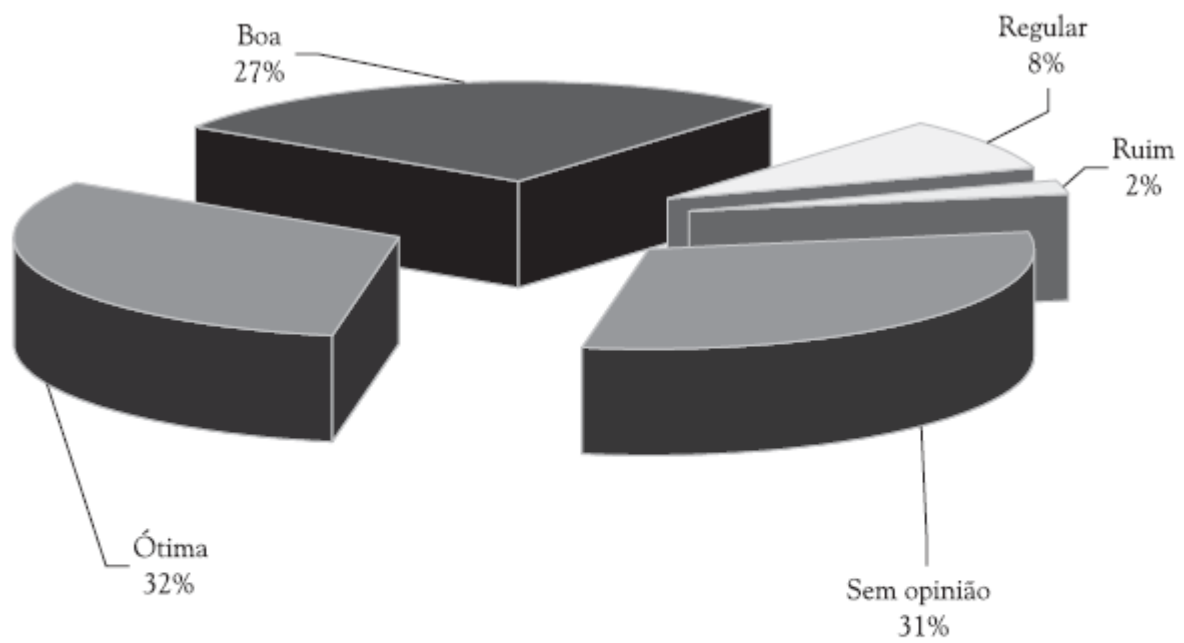


Gráfico 21 – Hospedagem
Fonte: Univille, Promotur e JOC&VB (2006-2007)

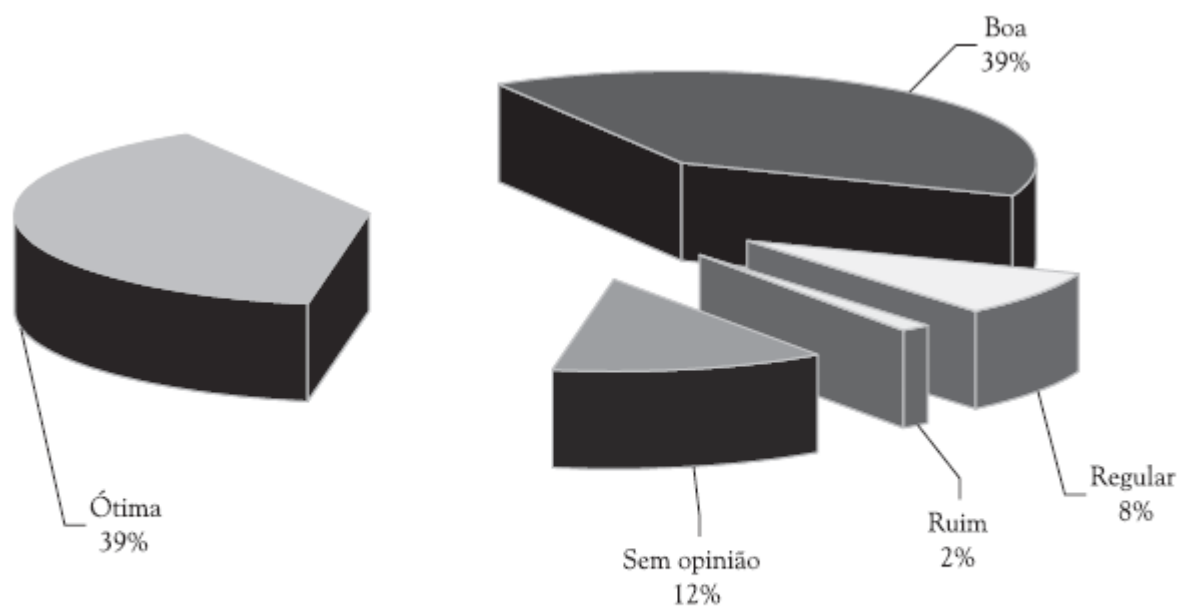


Gráfico 22 – Gastronomia
Fonte: Univille, Promotur e JOC&VB (2006-2007)

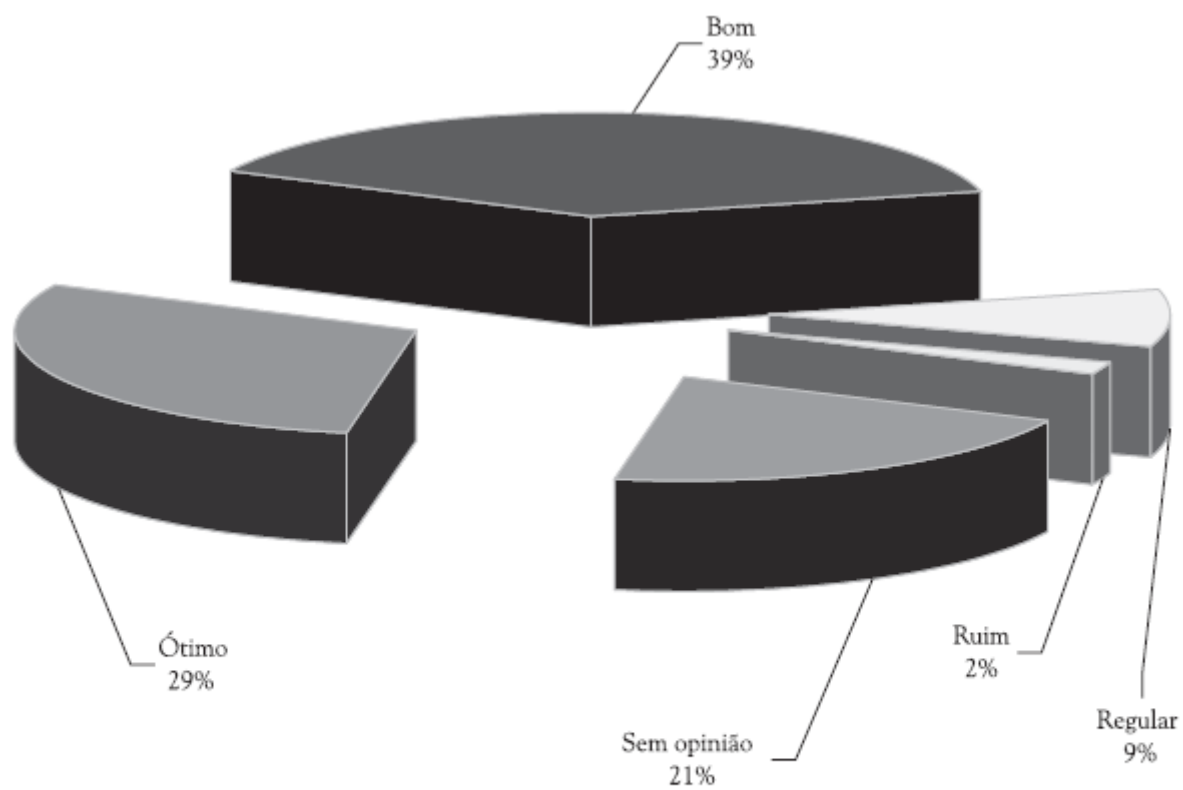


Gráfico 23 – Comércio

Fonte: Univille, Promotur e JOC&VB (2006-2007)

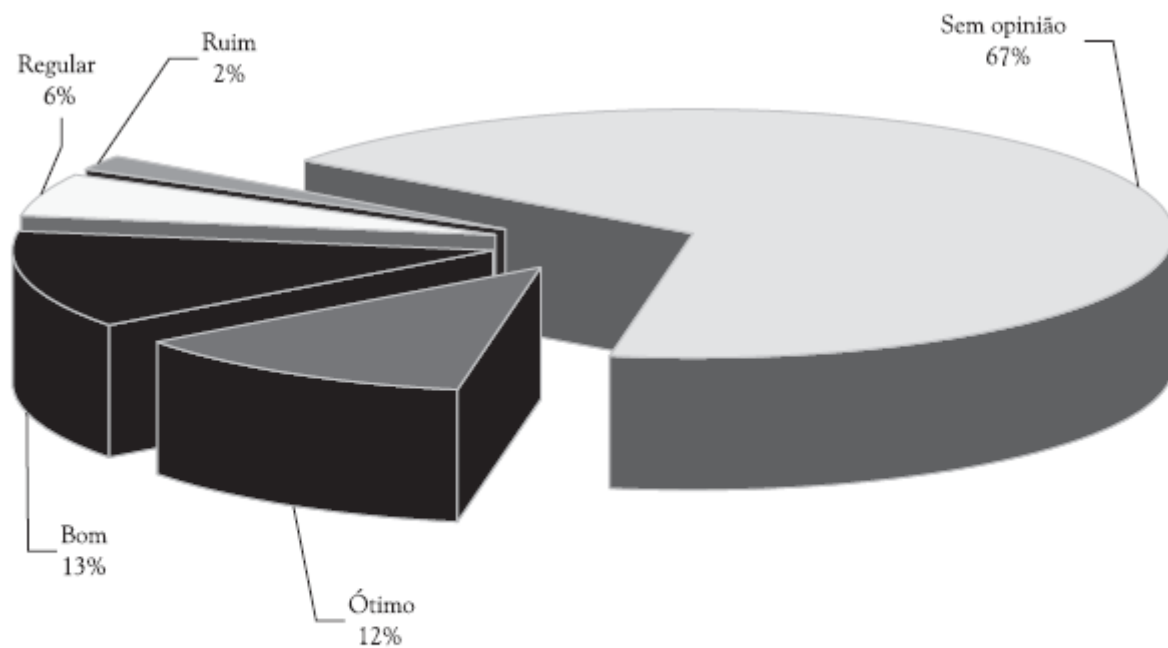


Gráfico 24 – Transporte urbano
Fonte: Univille, Promotur e JOC&VB (2006-2007)

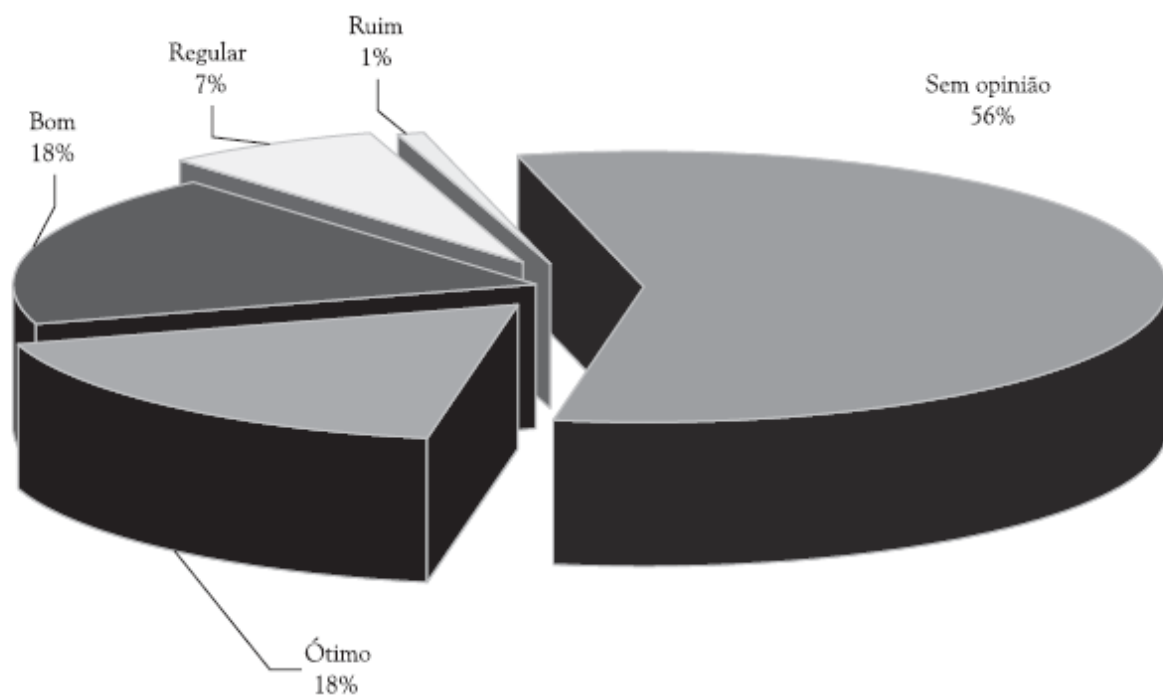


Gráfico 25 – Serviço de táxi

Fonte: Univille, Promotur e JOC&VB (2006-2007)

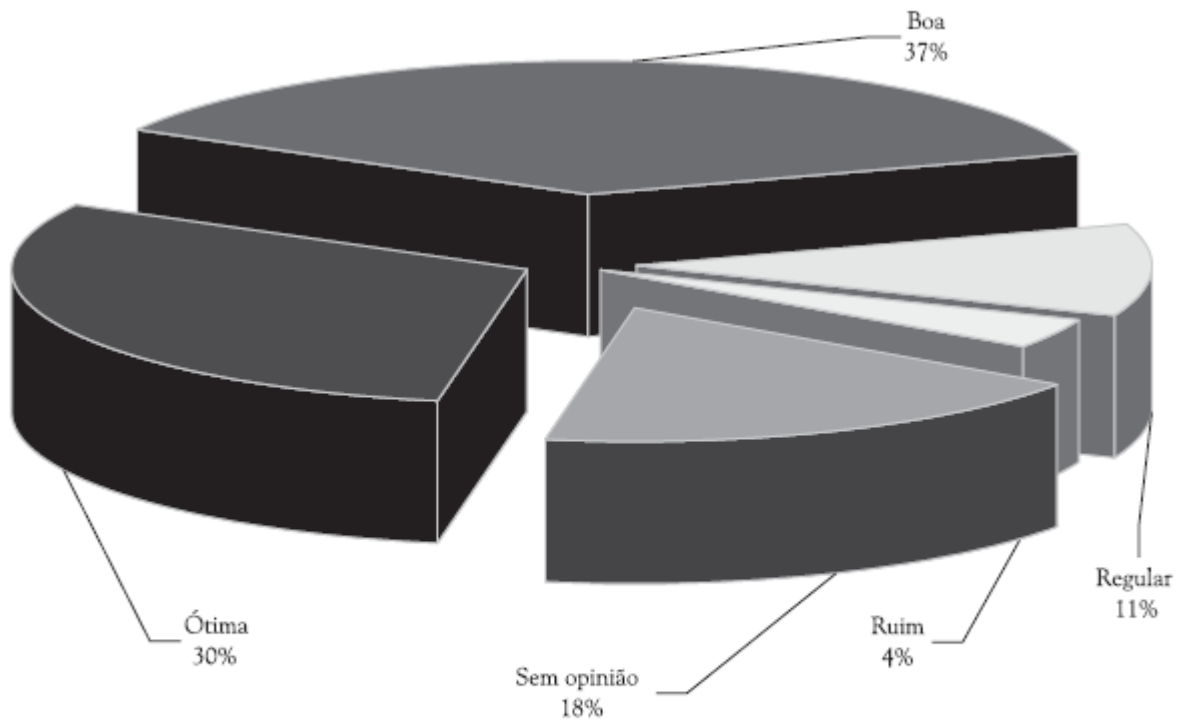


Gráfico 26 – Sinalização

Fonte: Univille, Promotur e JOC&VB (2006-2007)

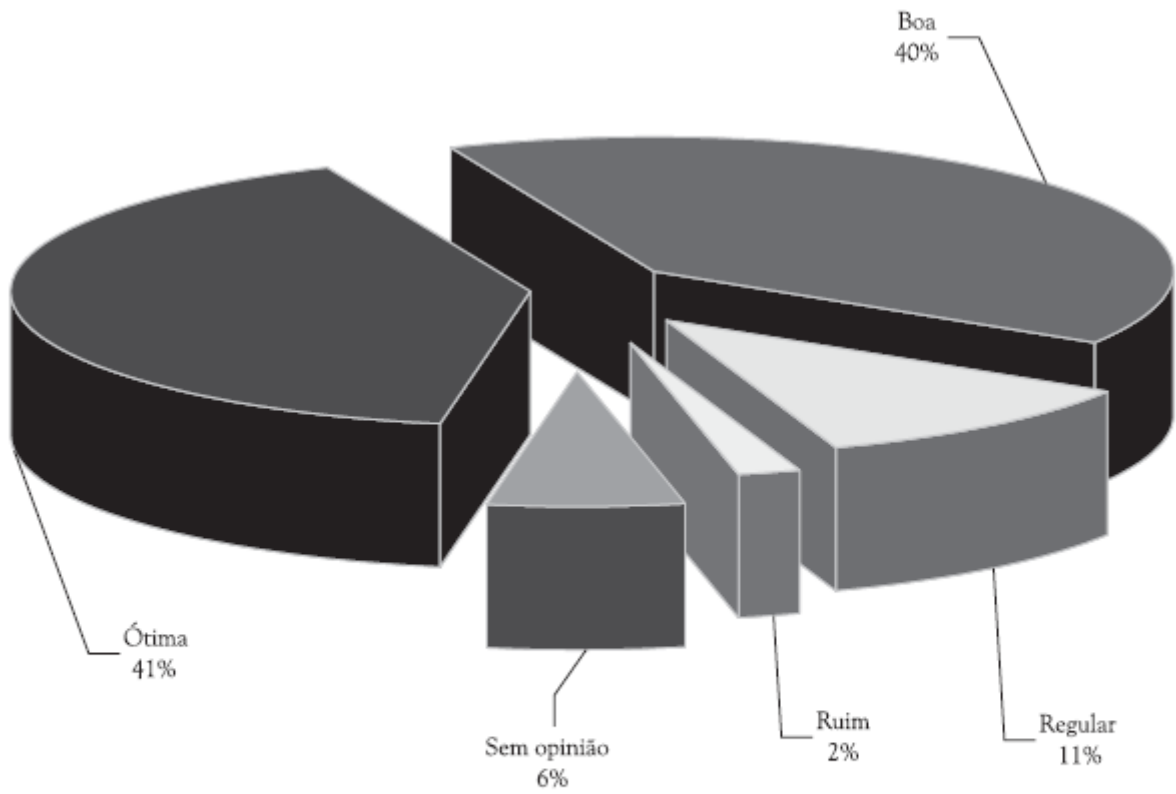


Gráfico 27 – Limpeza pública
Fonte: Univille, Promotur e JOC&VB (2006-2007)

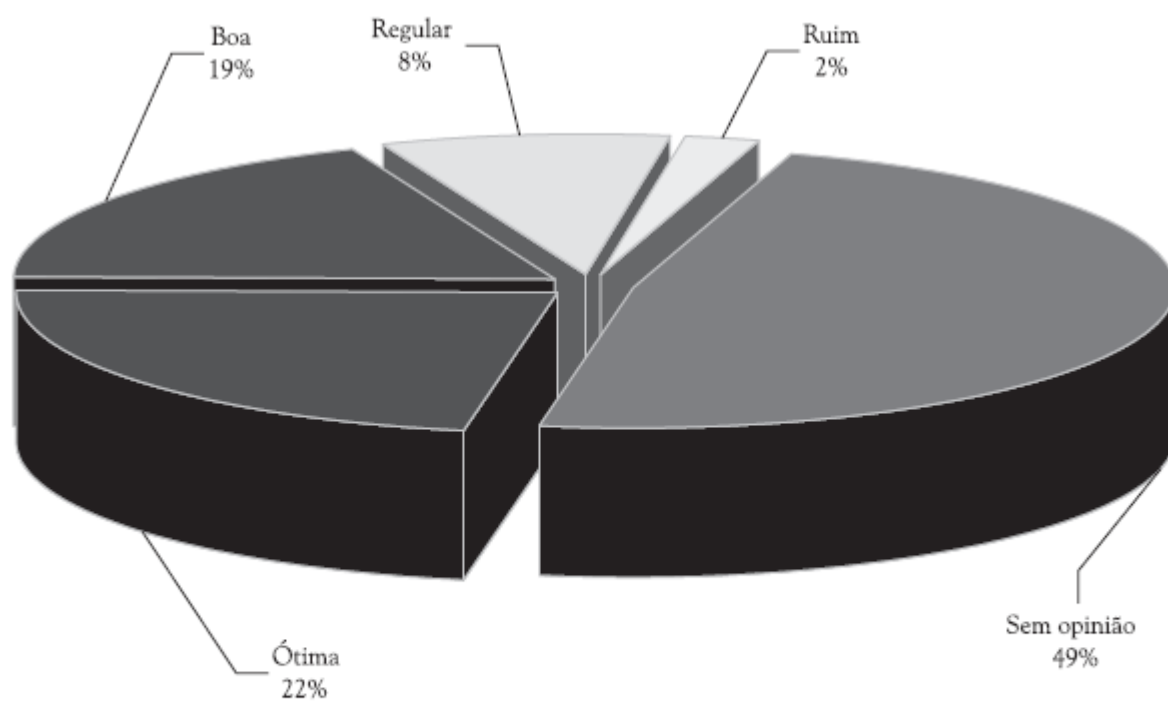


Gráfico 28 – Vida noturna
Fonte: Univille, Promotur e JOC&VB (2006-2007)

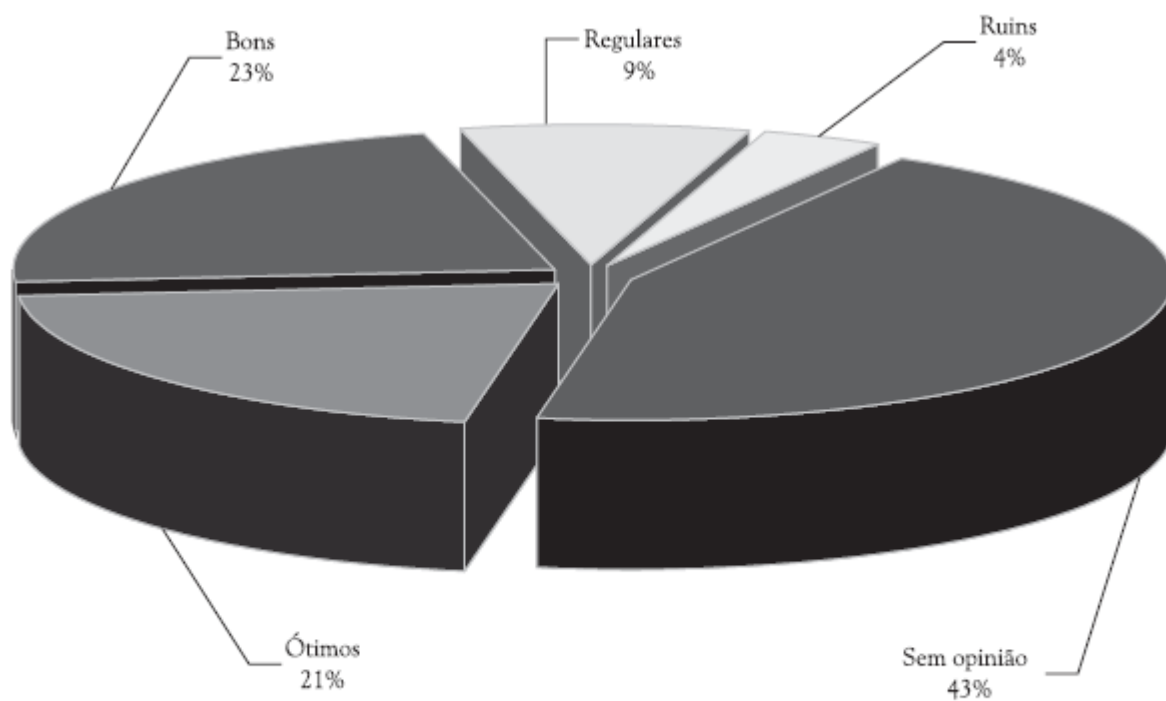


Gráfico 29 – Parques, praças e áreas naturais
Fonte: Univille, Promotur e JOC&VB (2006-2007)

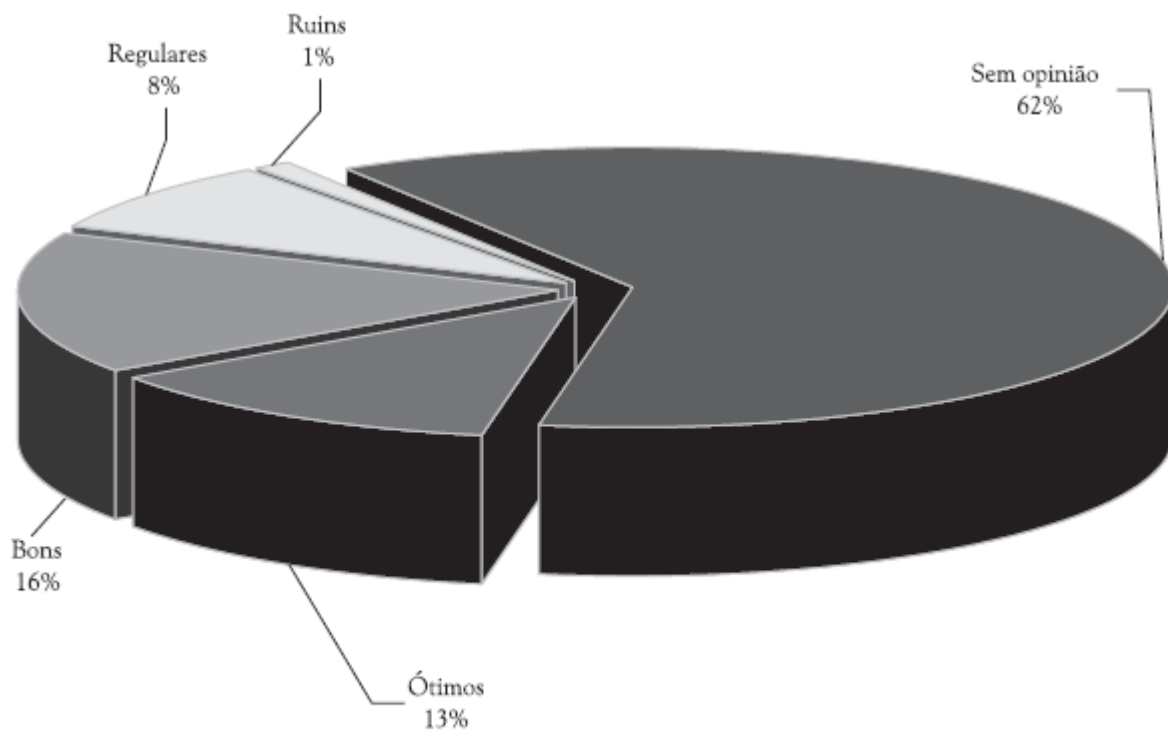


Gráfico 30 – Museus e espaços históricos
Fonte: Univille, Promotur e JOC&VB (2006-2007)

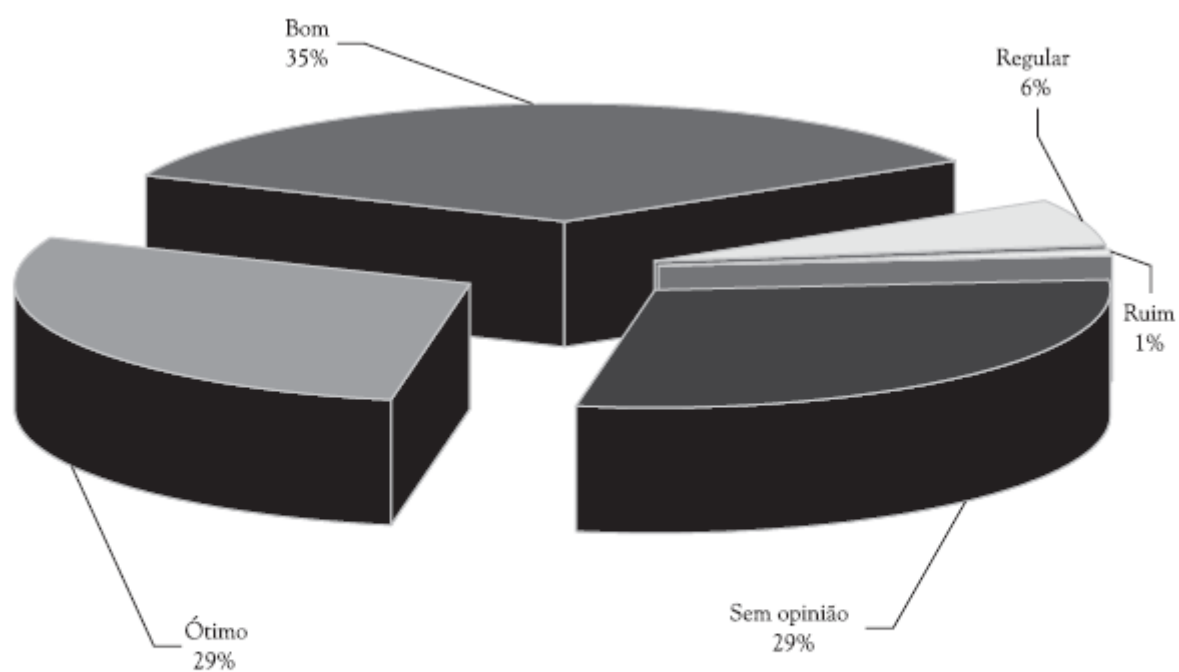


Gráfico 31 – Entretenimento

Fonte: Univille, Promotur e JOC&VB (2006-2007)

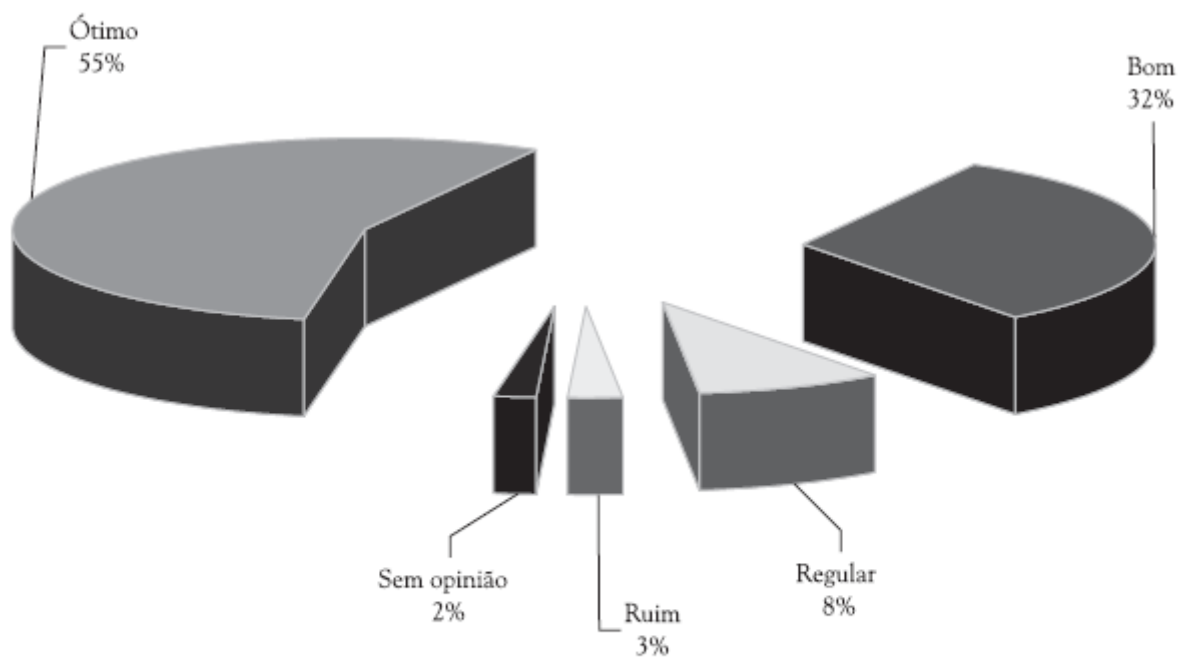


Gráfico 32 – Local de realização do evento
Fonte: Univille, Promotur e JOC&VB (2006-2007)

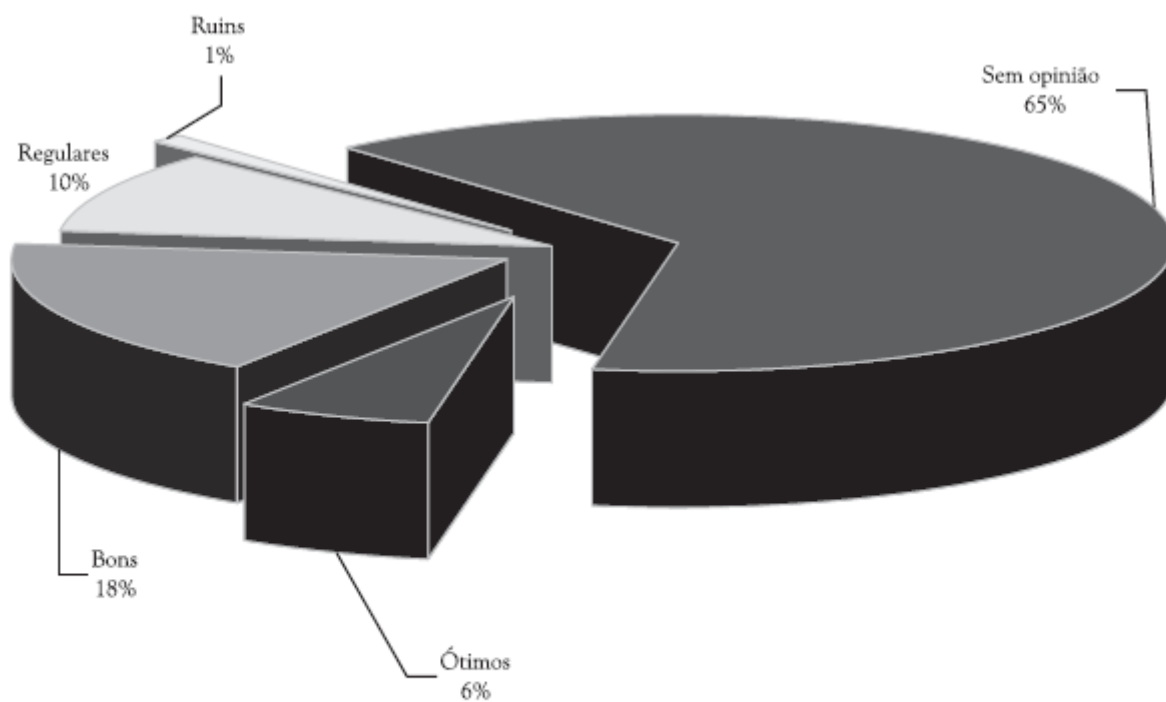


Gráfico 33 – Parques temáticos e lazer
Fonte: Univille, Promotur e JOC&VB (2006-2007)

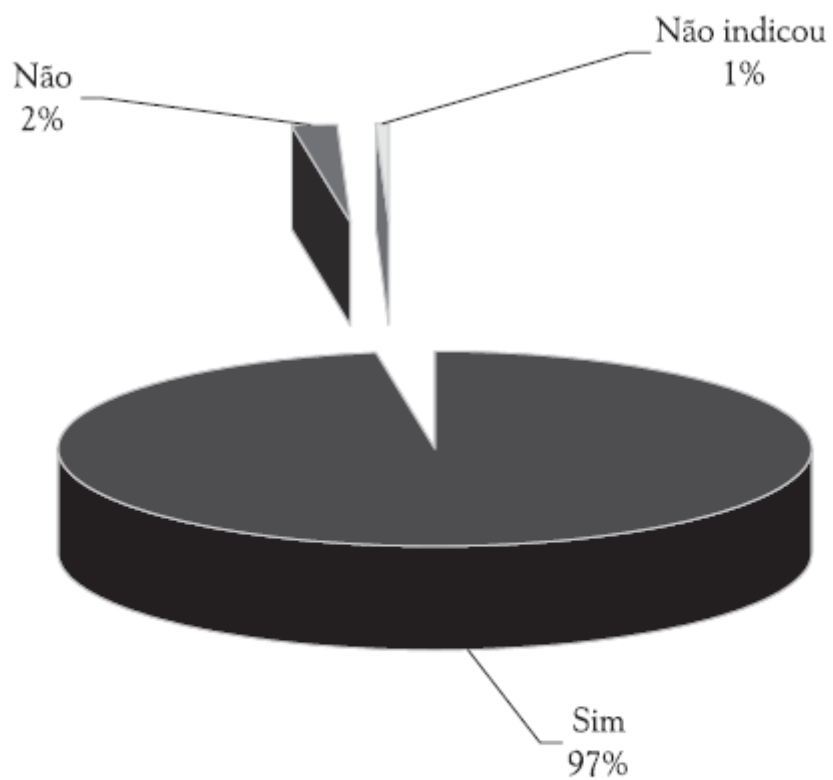


Gráfico 34 – Interesse em retornar a Joinville
Fonte: Univille, Promotur e JOC&VB (2006-2007)